

The Sea Coast Echo

Fashion Show

Throughout the paper you will find pictures of the Home Demonstration Fashion Show held Tuesday.

Sea Coast Echo, Thursday, June 9, 1955

Vol. 64 - No. 23

Appeal To Uncle Sam For Mosquito Control

has turned into an epidemic in an area of the coast's marshes, the tiny mos-

quito of this rapidly increasing pest has reached its peak by way of the marshes and the resulting damage to the City's health, have rigged devices on their

may can accom-

plish in one-mow where the mosquitoes and force them to and then kill them

new-do-it-yourself lawn-mower business meteoric rise in this

the Louisiana people their time before their summer vacation on the coast because mosquito problem.

possible is being a local basis and others washed out for outside

Representative Walter Phillips has issued a request to Congressman Cramer, concerning the situation in Hancock and other neighboring counties.

to the United States Representative Phillips said, that you have been the subject of several letters our mosquito epidemic on the coast. Numerous have discussed this with me, and when

the vast mosquitoes are the Louisiana people asked that I write something could be the federal level."

and, "I might not only, Hancock, the mosquito practically the entire large parts of such an extent actually driving and prospective

and that during the government actually the marsh areas of and Mississippi and great deal of relief.

is untold thousands people living down would certainly appreciate anything could be

also commented that number of real estate have contacted him in this institution.

ored by VA

Russell Elliott, president of the American Legion presented a testimonial for rendering 100 of service at the Biloxi Administration Cen-



WHO WILL WEAR THE '55 HOSPITALITY CROWN?—That is the big question now. Miss Karen Kergosien, Miss Hospitality of 1954, is shown as she places the crown on the head of make believe. Miss Hospitality. The contest to decide who will be the new Hospitality will be held at the Hotel Reed tomorrow night at 8 o'clock.

MISS HOSPITALITY CONTEST TO BE HELD TOMORROW

Eight County girls are entered in the Miss Hospitality contest, which will be held tomorrow night at the Hotel Reed at 8 o'clock.

The contestants are Shirley Buffin, Jeanette Monti, Bonnie Rapier, Patsy Favre, Patricia Poolson, Ethel Ann Raymond, Beverly Mauffray and Kathryn (Chickie) Younger.

The winner of the contest will be given a cash award of \$250.00, which will go toward her wardrobe for the state contest.

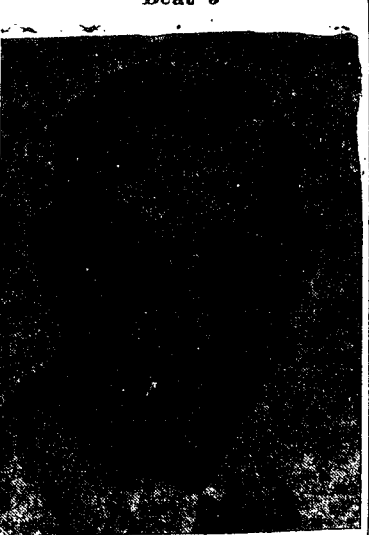
Three out-of-town people will judge the contest. The county board of supervisors, the City Commission and a large group of civic minded merchants and citizens contributed toward the cash award to be given the winner.

SAILING CLASSES

The Bay-Waveland Yacht Club is conducting sailing classes every Saturday morning at 9 o'clock. It was announced this week. Everyone is welcome to attend.



JEANNETTE CARMICHAEL
Candidate for Supervisor,
Beat 5



JOHNNIE JONES
Candidate for Supervisor,
Beat One

Mrs. Carmichael, Moseley In Race

W. L. "Pie" Moseley and Mrs. Jeannette Carmichael, running for state senator and board of supervisors respectively, were the only candidates to make announcements this week for the coming summer's elections.

Moseley, a businessman of Poyune, stated he had the business experience necessary to help overcome the big financial problems faced by the state in such matters as educational improvement.

Mrs. Carmichael, a local newspaper publisher, has never held public office before and is entering the race for supervisor of beat five.

"I will work in harmony but not as a rubber stamp with other members of the board," said Mrs. Carmichael in her announcement.

LIVESTOCK MEETING

A meeting has been called for Tuesday at 10 o'clock at Kiln Gym of the Hancock County livestock owners, in order to inform them of measures which can be taken in case of cattle and livestock.

New Pastor To Be Installed Friday at 7:30

Rt. Rev. Monsignor Michael J. McCarthy, recently appointed pastor of Our Lady of the Gulf Church, will be solemnly installed in his new position tomorrow evening at 7:30.

The ceremony will be followed by solemn benediction of the Blessed Sacrament.

Reception for the priest only will be held in the rectory immediately following the installation.

Rev. James McGlade, pastor of St. Paul's in Pass Christian, will officially represent his Excellency the Most Rev. R. O. Gerow, Bishop of Natchez, at the installation.

Open Reception For New Pastor Sunday Evening

A reception in honor of the Rt. Rev. Monsignor Michael J. McCarthy, newly appointed pastor of Our Lady of the Gulf Church, will be held on Sunday evening at 7:30.

The reception will be held at the St. Joseph Academy Auditorium and the public is invited.

X-Ray Bus Here Thursday 18

The mobile X Ray bus will be in Bay St. Louis at the health department in the city hall next Thursday, June 16, from 1 to 5 p.m., Dr. C.W. Shipp announced.

There will be no charge for X Rays

K. C.'s Sponsor Ping Pong Tourney, June 23

The Knights of Columbus will sponsor a ping pong tournament for boys from 12 to 17 years old on June 23.

The contestants will be divided into two classifications, with all youngsters from 12 to 14 in Group A and those from 15 to 17 in group B.

There will be both singles and doubles matches for both divisions, with the winners and runnersup receiving awards.

Registration will be held on June 21 at the KC Hall.

There is no entry fee, but an admission fee for watching the matches will be charged.

Attend Memorial Day Ceremonies

Mrs. Rene Bermond, chaplain, and Mrs. Joseph Compton, vice president of the American Legion Auxiliary, were guests of Maj. E.A. Hiller, the manager of the Veterans Administration center in Biloxi, for the Memorial Day services and ceremonies.

Pitalo's Open New Store

Friday a new era is in store for the old Pitalo's Grocery Store. It will begin June 10th with the opening of the new Pitalo's Super Market.

The business place that stood for years and years as a neighborhood country style grocery has a completely new face.

Youth and their modernization program have taken over and transformed the small, obsolete building into a large, glassed front Super Market.

A new generation has taken over the reins of the management department.

Anthony Pitalo, Jr., son of Mr. and Mrs. Anthony Pitalo, Sr., of Main Street who have operated the business for the past 18 years, and his brother-in-law Gilbert Gayaut of New Orleans, are the new managers.

Like the young Pitalo said, "We are entering a new trend and new style in the grocery business. We are getting away from the old country store and getting into the Super Market phase. Our plans are to get away from the higher prices of yesterday by developing a volume business and this combined with a lower cost of operation will bring about lower prices."

Polio Vaccine Arrives Tomorrow And Shots To Start This Monday

Legion Ladies Will Hold Elections Monday

The American Legion Auxiliary will hold its annual election at the June 13th meeting.

Besides the election of officers, the election of delegates to attend the State Convention will also be made.

The Auxiliary has also announced its plans to task every individual and business place to participate in the "Flag Day" ceremonies on June 14.

Mrs. Russell Elliott, president of the Auxiliary said, "Display your flag proudly and thank God you can say, 'I am an American.' You can buy a small flag for 25 cents and think of the freedom it represents."

Five Local Girls Prepare For Girls' State

Dominica "Benigno" Anne Ruth Bennett, Mary Rayburn, Doris Bennett and Willie Edna Shaw will attend the annual Magnolia Girls' State in Jackson from June 11 to the 18th.

These girls are representing the local American Legion Auxiliary.

Arthur E. Marshall Of Logtown Dies

Funeral services were held Wednesday for Arthur E. Marshall of Logtown, who operated the area's telephone system until he sold it to Southern Bell two years ago.

Marshall, who was 59 when he died, was a rural letter carrier also. He made the first long distance call over the new dial system when it was installed in Logtown recently.

He was a member of the Methodist Church and of the Diamond Masonic Lodge.

Surviving are his widow, Mrs. Ethel A. Lott Marshall and two daughters, Mrs. R.C. Sedlak of New Orleans and Mrs. Herbert D. Roddy of Dallas, Mo., and five grandchildren.



NEW SUPERVISOR TAKES OATH—Charles Russ, newly elected supervisor of Beat One takes the oath of office at the meeting of the Board Monday. A. C. Mitchell, Clerk of Courts, administers the oath.

BOARD DISCUSSES FINISHING OF SEAWALL REPAIRS IN WAVELAND

The Hancock County Board of Supervisors discussed the matter of completing the repair work on the seawall in Waveland at the meeting Monday.

The board members talked about declaring the seawall an emergency and to hire enough extra men to finish the work.

Hubbard rejected this proposal because "I don't see how you can declare the seawall an emergency now when the damage was caused by the 1947 hurricane. In 1953 the money became available for this work, but that is when the wood preservative investigation was going on and Mr. Lott stated that we were wasting money on the seawall. I then had one foreman and five laborers. Now they have five men on foreman salaries and nine laborers."

"How could we waste money when we hadn't done anything?"

Johnson Shaw, president of the Board told Hubbard, "It is still your responsibility. You still have a say so on any matter that comes before the board."

The polio vaccine for the second shots will be received by the Health Department tomorrow.

This vaccine is a product of Eli Lilly, same as the vaccine that was used in the first shot. It will be impossible to use the school buses for transportation of the children of the first and second grades.

These children will get their second shot at the same place that they received their first shot, in the Health Department office at Bay St. Louis, Poyune and Poplarville.

This is necessary on account of the records that must be kept.

Transportation must be furnished by the parents of the children. The second vaccination will start Monday, and continue until all the children are vaccinated.

Dr. C. M. Shipp, Health Officer, said, "The delay in the second shot should be advantageous to the child in producing immunity. There should be no reaction other than what was experienced in the first vaccination. This program should be completed by June 18. The entire week will be devoted to vaccinations."

Fair Groups Meets June 13th

A meeting of Our Lady of the Gulf Parish Fair Association will be held in the Girl Scout House on Monday, June 13th at 7:30 p. m.

St. John's Fair Sunday

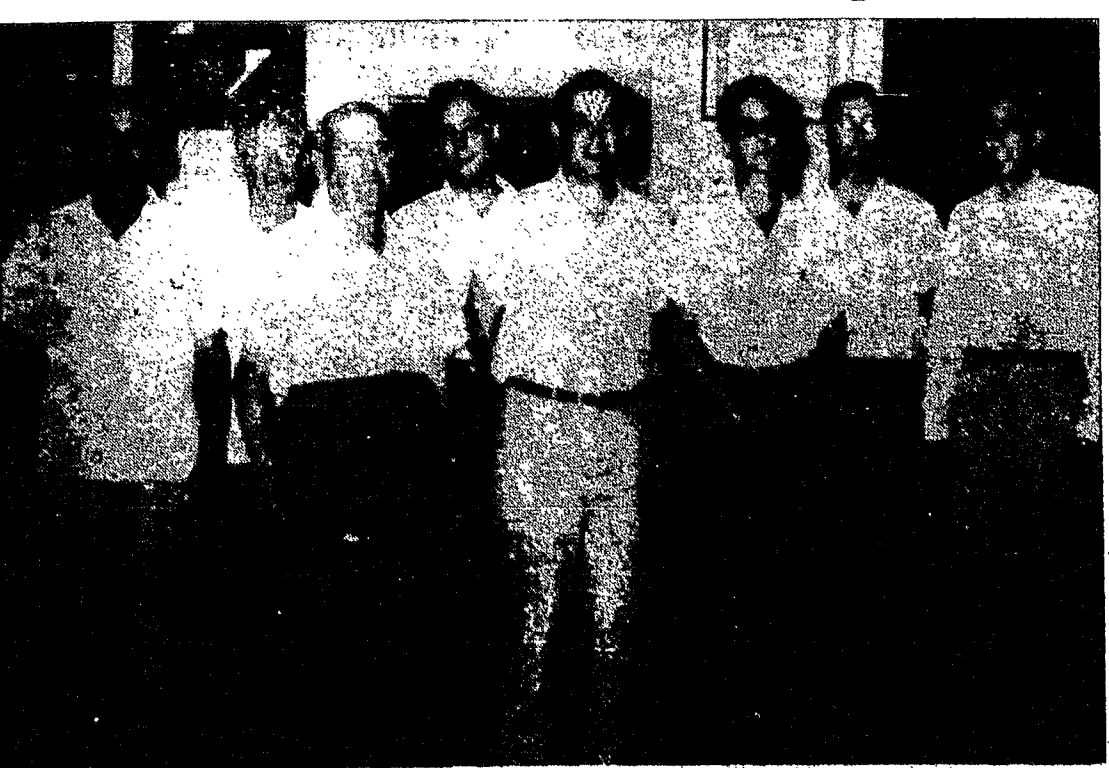
A church fair will be given on the grounds of St. John's Catholic Church at Lakeshore, Sunday, June 12th at 2 p. m., with the public invited to attend.

An afternoon of games, music and refreshments has been planned. All candidates are invited to be present.

56 Attend Story Hour

A group of 56 children attended the first story hour held at the Hancock County library June 3rd and heard, in addition to stories a program of music and an explanation of the use of the library.

KC's Re-Elect George Heitzmann



NEW K. O. OFFICERS—The Knights of Columbus officers in Bay St. Louis are from left to right Ted Morel, Sr., outside guard; Wallace Bontemps, financial secretary; E. J. Arceneaux, treasurer; Roland La Fontaine, Warden; George Heitzmann, Grand Knight; E. J. Marengo, deputy grand knight and Lucius Pechen, Jr., trustee. Officers missing from the picture are Cornelius Ladner, advocate; Tony Morreale, inside guard and

George E. Heitzmann was reelected to serve for the second year as Grand Knight of the Pere Le Duc council of the Knights of Columbus.

Other officer re-elected to serve in the council for the coming year were Ed Murtagh, deputy grand knight; E. J. Marengo, treasurer; Cornelius J. Ladner, advocate; Roland La-Fontaine, warden; and Teddy Morel, Sr., outside guard.

Those who didn't serve this past year but were selected as officer for the coming year are George Anderson, recording secretary; Tony Morreale, inside guard; and Louis Puchel, Jr., was elected to serve three years as a trustee of the council.

Grand Knight Heitzmann appointed Jake Morreale as the lecturer.

Following the election Heitzmann thanked the members of the council for the confidence they placed in him by re-electing him for a second term.

He said, "It was very trying and I am very happy to be able to serve again."

OF THE NEW SUPER MARKET—The above shown part of the new Pitalo's Super Market which will be managed

...AL
...NCMENTS
...ave announced
...for office:
Governor
...Barnett
...Coleman
...L. Wright
...Lieutenant Gov.
...Gardner
...Dale
...Clark
Auditor
...Golding
State Treasurer
...Morrow
State Land Comm.
...McGahey
...L. Sumrall
WAY
...June 11
...COOPER
...Came Jones
...COVER AGENT
...MON.
...Island
...TECHNICAL
...PAYNE & MARY
...MURPHY
...WED.
...Push Over
...MURRAY
...CARRY
...FRI.
...PICTURES
...PRICE
Mad Magician
Over Tahitta
...O'KEEFE
...MEDINA
...AND ENJOY
...BREEZE
...ANNOUNCED
...WHICH
...KEPT UNDER
...OUR NEW
...MACHINE
...GION
...THEATRE
...FRI. - SAT.
...THE KID
...ROBERT STRAUSS
...ATTENTION
...ON
...IE
...SUNDAY
...TUESDAY
...THE HIGH
...MIGHTY
...CHINA
...SOUND
...WED. - THURS. - JUNE 15-16
...THE GREATEST MUSICAL
...OF THE ALL
...JANE RUSSELL - MARILYN
...MONROE in
...Gentlemen Prefer
...Blondes
...Corpl. Dolan Goes
...AWOL

Robert E. "Bob" Graham
For State Tax Collector
Howard H. Little
Mrs. Thomas L. Bailey
For State Senator
John Lumpkin
L. C. Ladner
J. F. Stewart
W. L. (PIC) MOSELEY
For State Rep.
T. Jeff Whitfield
Clarence Ladner
Ed Larroux
Walter James Phillips
For Sheriff
Ike Frierson
Ray Bordage
Fred Curet
Fred C. Garner
Burton (Flip) Johnson
Sylvan J. Ladner, Jr.
Welton Ladner
Ed P. Ortte
Gerald Price
Jay Warner
Wesley Haas
For Clerk of Courts
Warren Carver
A. C. Mitchell
Sylvester Moran
Oren Seal
Wilson Wehre
Supervisor Beat 1
Johnny Jones
Supervisor Beat 3
Charles Lavinghouse
Supervisor Beat 4
Forrest Goss
For Supervisor
Beat Five
John Egloff
M. D. "Pat" Rutherford
J. E. Lotacano
R. G. (Mammy) Hubbard
JEANNETTE C.
CARMICHAEL
For Constable
Beat Five
Pet Garcia
Nolan Kingston
Herman Mazarakis
Frank Hobbs, Jr.
Gerald Favre, Sr.
For Justice of the Peace
Beat Five
Edward A. Fayard
Peter G. Fayard
Bea Georgi
Nolan Ladner
L. L. Lee
Raymond Talbot
Nelius Rhodes
Attorney General
Joe T. Patterson
District Attorney
J. B. Holleman



K. C. BANQUET—The picture above shows part of the group of members who attended the Knights of Columbus election banquet Monday night at the K. C. Hall.



WILL PLAY AT CONTEST—The three boys shown above are members of the orchestra that has donated their service to play at the Miss Hospitality contest Friday night. They are from left to right John Joyce, James Raymond and Jerry Blenvenu, leader of the band.

W. L. "PIC" MOSLEY ANNOUNCES CANDIDACY FOR STATE SENATOR

TO THE VOTERS OF THE FORTIETH SENATORIAL DISTRICT OF MISSISSIPPI:
This is my announcement of my candidacy for the office of Senator from the Fortieth Senatorial District of Mississippi, composed of the Counties of Hancock, Lamar and Pearl River. I am a life long resident of the State of Mississippi, with the exception of a short period in Louisiana. I have lived almost continuously in the 40th Senatorial District since 1925. I lived in Lamar County, Mississippi for approximately 15 years, and in Pearl River County, Mississippi, in Picayune, for approximately 10 years.
My reasons for wanting to serve as Senator from this District are as follows:
This job belongs to the people and not to the professional politicians. It is high time we quit sending professional politicians and soft job-seekers to the Legislature. At the present time, the State of Mississippi is faced with what appears to be insurmountable problems of finance, particularly in connection with our public schools. My experience is all in the field of business which fits me to tackle the financial problems of the State of Mississippi. The records of the professional politicians and public job holder which some have been chosen in the past to fill the Legislative offices prove that the job of Senator calls for a businessman.
I want to serve as Senator for the sake of doing a job for the people of the 40th Senatorial District. I have no axes to grind, and seek no soft political job from the State of Mississippi. I pledge to you that as your Senator, I will not be on the State payroll in any other capacity. I pledge my services to you, the people and not to any special interest.
I earnestly solicit your vote and support in this campaign.
W. L. "PIC" MOSELEY.
When You Think Of Insurance Consult This Agency
P. J. Treutel, Agent
INSURANCE
119 Main Street
Bay St. Louis, Miss.

Buyers' Mart

Mrs. Delta Lizana has been in the china and glassware business here for years, but most of the people who've dealt with her went to her home here or in Waveland. Now she's decided to open a shop on Main Street—a shop mostly for gifts and giftware.
Prices at the new shop will run from about 25 cents for little nicknacks such as ashtrays to about 15 dollars for large rock crystal fruit bowls and console items.
Mrs. Lizana will have a wide variety of pottery pieces on hand and will feature Lotus glassware. She has on hand now a great deal of Cambridge glassware and while she won't have on hand complete beverage sets in several patterns she will order this crystal for the bride-to-be if requested.
The things is that going to appeal to many of her customers is the fact that in the process of moving her supplies, odds and ends have piled up and these odds and ends Mrs. Lizana is selling at bargain prices right now. If you have some glassware or china sets now incomplete due to breakage or loss, perhaps a trip to the gift shop will help you fill out your empty spots in the china closet.

JEANNETTE CARMICHAEL TO RUN FOR SUPERVISOR, BEAT 5

It is after deep thought I decided to seek the office of a member of the Board of Supervisors, Beat 5, Hancock County.
For a long time I have been a regular visitor to the Board meetings and feel that I am qualified to serve the people of this beat with wisdom and understanding.
For quite a lot of years I have been in the Real Estate business and have a sound knowledge of construction and of the conduct of business affairs.
I have also been operating The Light for 16 years and you all know my belief and ideals.
If you see fit to elect me as your supervisor I will work for two things, primarily:
1. The development of industry in our county so that it may be better to support our people.
I will make every effort to provide better conditions for the children of our community especially those underprivileged ones who need protection the most. When it becomes necessary for children to be punished for crimes.
Where there must be some place where they can be held for trial where they will not be thrown into contact with hardened and skilled criminals.
An ounce of prevention is worth a pound of cure. Most first offenders can be saved.
Certainly I will not limit myself to those two items but they are the first things that must be taken care of first.
I will work in harmony, but not as a rubber stamp with other members of the Board.
I have many friends in this area and feel I can serve you as well as any of the candidates who have offered and better, by far, than some of them.
Your vote and influence will help me to serve you.
Sincerely yours,
Jeannette C. Carmichael.

Pvt. Lee In Virginia

Pvt. Larus Lee, whose wife, Elizabeth, lives on Route 2, Picayune, Miss., is taking special training at Fort Eustis, Va., in preparation for operations in the Arctic this summer.
Private Lee is scheduled to participate in Project 572, a joint Army technical services operation. The project is designed to supply Air Force radar construction projects across the northern continent.
Lee, a member of the 339th Engineer Construction Battalion's Company C, entered the Army in December 1954 and received basic training at Fort Jackson, S. C. Private Lee is the son of Mr. and Mrs. R. J. Lee, Route 3, Picayune.
The officers of the association are: Sam E. Jeffcoat, President; Mrs. James L. Mallini, Vice-President and Alec Barger, Secretary.
The Board of Directors: Charles B. Merrick, Fred Years, Mrs. A. Vasterling, John Viola and Gus Sager. Saturday, June 9th, 3:30 P. M. at the Sager Place.
cooperate with all public authorities and agencies in the improvement of roads, highways and bridges.

CLASSIFIED ADS

RATES: 5 CENTS PER WORD. MINIMUM 50 CENTS. DEADLINE - 5 P. M. TUESDAYS

A&G THEATRE

Beach Blvd. - Phone 172
BAY ST. LOUIS
GRANT CINEMASCOPE SCREEN

AVALON THEATRE

East Beach - Phone 181
PASS CHRISTIAN

Air conditioned and steam heated for your year round comfort
Two convenient locations in the Heart of Town

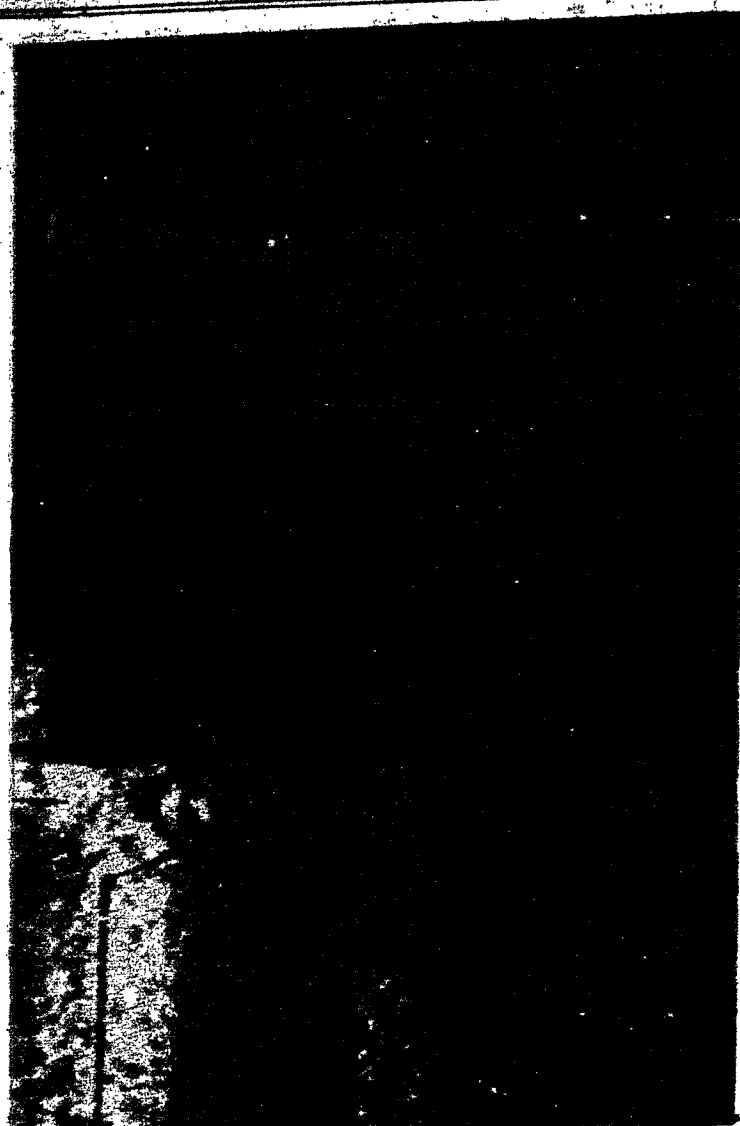
THURS. - FRI. - JUNE 9 - 10	THURS. - FRI. - JUNE 9 - 10
Good Die Young LAWRENCE HARVEY - GLORIA GRAHAM NEWS - CARTOON	Five Guns West JOHN LUND - DOROTHY MALONE CARTOON - SHORT
SAT. - JUNE 11	SAT. - JUNE 11
NO. 1 Village Barn Dance DORIS DAY - RICHARD CROMWELL	NO. 1 West of Zanzibar IN TECHNICOLOR ANTHONY STEEL - SHELL SIM
NO. 2 The Gun Fighters Starring GREGORY PECK COMEDY - SERIAL	NO. 2 Fighting Man IN CINECOLOR RANDOLPH SCOTT SERIAL - CARTOON
SUN. - MON. - JUNE 12 - 13	SUN. - MON. - JUNE 12 - 13
IN SUPERSCOPE Son of Sinbad IN TECHNICOLOR DALE ROBINSON - SALLY FOREST NEWS - CARTOON - SHORT	IN TECHNICOLOR Chief Crazy Horse VICTOR MATURE - SUSAN BALL NEWS - SHORT - CARTOON
TUES. - WED. - JUNE 14 - 15	TUES. - WED. - JUNE 14 - 15
Lord of the Jungle Starring JOHNNY SHEPHERD SHORT - SERIAL	New York Confidential Starring BRODERICK CRAWFORD CAROLYN MAXWELL NEWS - CARTOON

HELP WANTED MAN OR WOMAN—to distribute Watkins Nationally Advertised Products to established customers in Bay St. Louis. Full or part time. Earnings unlimited. No car or other investment necessary. I will help you get started. Write Mr. W. T. Archer c/o this paper for a personal interview. 6-9-1tchg.	FOR SALE Friers. 35c per lb. Also pullets. John Mollere, 720 Dunbar Ave. 6-23tpd.	HELP WANTED ATTENTION: MAN OR WOMAN - Have you three hours spare time daily? Could you use an extra \$5.00 per day? Must be neat and aggressive. Full time also available. For full information write Mr. W. T. Archer, c/o this paper for a personal interview. 6-2-1tchg.	FOR SALE 30-inch window fan with motor \$20. Air conditioner 1-ton \$65; one Honduras vanity, beautiful, like new. Came out of \$2000 bedroom set. vases. O. G. Hawkins. 6-2-1tchg.
SALESMEN WANTED MAN WANTED—Are you dissatisfied with your work? Would you like a business of your own? If so write Rawleigh's, Dept. MSE-300-GG, Memphis, Tenn. Pd.	WANTED Need immediately modern furniture. Will pay cash. Will be in town Sunday. Write Harry Finkelstein, care Sea Coast Echo. 3-24-tf.	LOST Kelly green Parakeet lost Sunday from 117 Boardman Avenue. Anyone finding it, please contact De Laup on weekends or write 4700 Painter St., New Orleans, or phone 231-J. Thanks. 5-28-1tf.	HELP WANTED - FEMALE \$100 monthly for doing assembly work at home. Write Ken-craft, Selma, Indiana. 6-2-1tchg.
WORK WANTED Painting and Textone and repair work done by Clarence Banks. Gardening. Phone 844-J.	REWARD Green sides, yellow rails skiff, lost, out of the Yacht Club Harbor. No. 11. If anyone has, or has seen this skiff, please notify at once, A. L. Bourgeois, 436 Esterbrook Street or Mr. John Egloff, Sheriff. \$5 reward 6-9-1tchg.	WANTED TO BUY At least 100 acres for Dairy Farm. If reasonable may buy more. Property must include living quarters. Phone 104 or write box 27.	FOR SALE Barnyard Fertilizer, Phone 351-J 421-tf.
LEE'S FURNITURE APPLIANCE Electric appliances repaired - Toasters, Irons, Mixers, etc. Pick up and deliver. Phone 973, Bay St. Louis. 4-21-tchag.	HELP WANTED - MALE & FEMALE BIG STEADY EARNINGS for man or woman. Distribute Nationally Advertised Watkins Products in Bay St. Louis. No experience or investment needed. Age no barrier. Easy to establish year 'round business, full or part time. Write C. R. Ruble, Dept. 6-2, The J. R. Watkins Company, Memphis 2, Tennessee	FOR SALE 1 Hot Point Range - new. 1 Hot Point Electric Water Heater - new. 1 Admiral Refrigerator - used. Call 202-W - 124 Bookter St.	FOR SALE Delicious Mexican Hot Tamales - Poor Boy Sandwiches - Plate lunches - served daily. KAY'S Place - 502 Main St. - TF-chg.
Phone 3 for WANT-AD SERVICE	FOR SALE Metal office desk, flat top, typewriter compartment and four drawers; nearly new with metal chair. Cheap. T. E. Dabney, 425-W. Waveland. 6-9-2t-pd.	FOR SALE Chiffonade with two mirrors, \$10; rollaway bed and mattress \$14; Folding iron cot, two mattresses \$7. A. Troyani OST, Phone 284. 6-9-1tchg.	FOR HIRE Housework or cooking by the day. 614 Bookter. Marie Walker. 6-9-1tpd.
Phone 3 for WANT-AD SERVICE	HOME WANTED Part Persian kittens to kind owners. Phone 702. 205 State Street. 6-9-tf	WORK WANTED General yard or house work. Phone 243 or apply 605 Wadlington St. 6-9-2tpd.	

SOMETHING TO SELL OR BUY? USE THESE ADS
PHONE 3

LADIES DAYS AT WILMER'S

"Anything men can do women can do better," said the Missus. I said "Yeah—can you put on a Super Grocery Sale." She said, "Sure—I do the cooking and I do the shopping." So I'm letting the Missus put on this sale. She picked the items, and she put down what are the best prices. Cash in this week on Mrs. Wilmer's SPECIALS.



A SPECIAL
SALE
PUT ON BY
A
HOUSEWIFE
FOR
HOUSEWIVES OF
BAY ST. LOUIS

Finest Quality MEATS

"I Picked these because they're
good to fix in warm weather."

PICNIC HAMS		
Armour's Star	Lb.	33c
Grade A Dressed and Drawn	Lb.	
FRYERS		43c
Armour's Grade A	Lb.	
VEAL SIRLOIN STEAKS		55c
Armour's Grade A	Lb.	
Veal		
CHUCK ROAST		29c
Armour's Grade A	Lb.	
VEAL NO. 7 STEAKS		35c
Armour's Grade A	Lb.	
Veal		
RUMP ROAST		39c
Armour's Grade A	Lb.	
VEAL LEG ROAST		29c
Armour's Grade A	Lb.	
VEAL RIB CHOPS		49c
Coca-Cola	6 for	19c

Grade A	Lb.
BEEF CHUCK ROAST	35c
Grade A	Lb.
BEEF ROUNDS	59c
Grade A	Lb.
BEEF LOIN STEAKS	59c

FREE FREE

BOLOGNA	
SALAMI	
LUNCH MEAT	79c
1 Lb. FREE with each Lb. Purchase	

BREAKFAST SPECIALS

"This Egg Price is Good
But Don't Overlook The Cereals"

Wilco	Lb.
Sliced Bacon	39c
Cloverbloom	Lb.
BUTTER	65c
Banner	Lb.
OLEO	18c
Fresh in Cartons	Doz.
EGGS	45c

Garden-Fresh VEGETABLES

I picked what is good in season.
You need Fesh Vegetables to
round out a meal.

Home Grown
STRING BEANS
Home Grown
SQUASH
Home Grown
CORN
STOCK-UP SPECIALS
You have to keep a supply for the family
SUGAR
Pet or Silver Cow
MILK
Big R.
TOMATOES
Armour's Star
COOKING OIL
KOOL AID
FROZEN FOODS
when I am in a hurry I can fix a whole meal this way.
Birdseye
FISH STICK & FRENCH FRIES
Banquet
CHICKEN PIES
Birdseye
CUT OKRA

WILMER'S Grocery
& Market
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These Prices Are Good Thur. - Fri. - Sat. - Mon.
SHOP AT WILMER'S AND WATCH YOUR SAVINGS GROW INTO DOLLARS

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CIT
Mrs. Joan Ke
of Mr. and Mrs
to be married
Hedy Naine
in New Orleans
Edgway Gilme
couple,
has been of
here and
honorees at
during the past se
among those
Mrs. Mesdams
Mrs. Leo
Seal Wagner
Antheon on Ju
Mrs. R. J.
been living in
moved this wee
come in Pass
Mrs. Bert Q
purchased the
North Beach an
in probably
week.
moved to
this week.
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Sea Coast Echo, Thursday, June 9, 1955

CITY ECHOES

Joan Kenney, new comers busy.

—Mr. and Mrs. W. Boyer of Washington, D. C., spent the past week in Bay St. Louis visiting friends. The Boyers lived here for many years before moving to Washington.

—Captain and Mrs. Charles Middleton were weekend guests of Mr. and Mrs. Andrew Spornio. They left Tuesday for Miami. The Middletons are from Shreveport, but have been stationed recently in Oklahoma.

—Private John O. Oliver, son of Mr. and Mrs. John Oliver, has probably one of the most interesting positions of any local servicemen. He's with the SHAPE organization located in Izmir, Turkey. Way back in fifth grade geography Izmir was called Smyrna and in the Bible its area is that of the Ephesians.

Private Oliver says the climate is similar to that of Southern California. He'll be stationed there until about December.

—Approximately 20 guests attended the birthday party of Laura May Garcia celebrated at the honoree's grandmother's home in Lakeshore recently. Laura May was 15.

—Merrell Joseph Fischer, son of Mr. and Mrs. George A. Fischer of Metairie was a member of the graduating class of De LaSalle Catholic High School in New Orleans, held in the McAllister Auditorium last week. This being the third annual commencement of De LaSalle. Merrell is the grandson of Mrs. Henry T. Fayard and the late Judge Henry T. Fayard. His mother is the former Emma Fayard.

—Mrs. Abbie Agreagaard has returned from Memorial hospital in Gulfport, where she underwent an appendectomy.

—Mrs. M. J. Bisco, of Fort Worth, Texas, president of the Bay Area Club recently. They've been here and in the past several years those entering the club have been Mrs. Leo Seal, Mrs. Seal Wagner, who here on June 4.

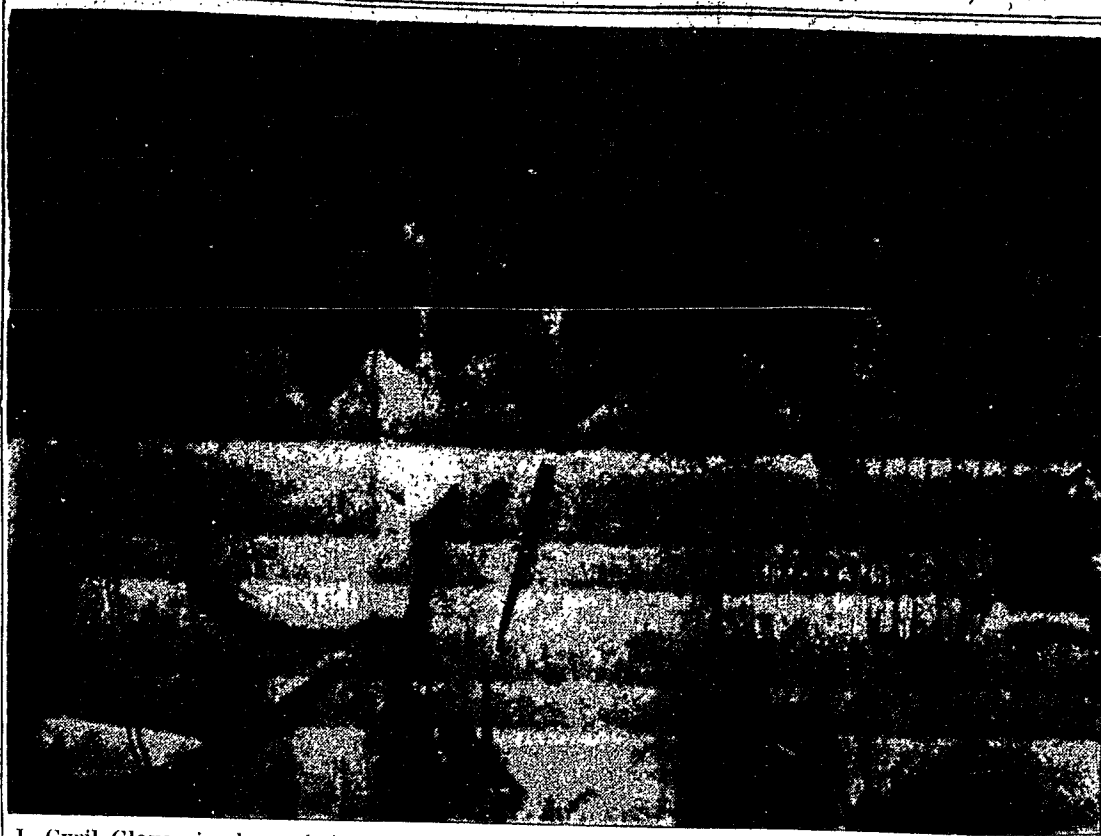
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J. Cyril Glover is shown being presented with one of gifts given him at a party at the Teen-Age Club recently. The Teen-agers honored the city commissioner as one of the founders and most ardent supporters of their organization. Walter Gex III president of the club is making the presentation before some of the members and adult guests.

Lady-In-Waiting Surprise Party

Tuesday morning Mrs. Francis Hursey was given a surprise shower by friends and neighbors who met in the home of Mrs. E. A. Allen.

Under the impression that she was attending a demonstration party to be followed by a public opinion poll on a new type of clothes pin, Mrs. Hursey enthusiastically entered into the general wash-day discussion and staunchly defended the "pinch-type" pin. She agreed to demonstrate to the group how rapidly she could hang up clothes with this gadget. Mrs. Earl Down and Audrey Taylor, acting as clothes poles held a line taut across the living room and Mrs. Ralph Gordon held the clothes pin basket in convenient reach to speed the contestant along. A large laundry hamper of "damp wash" was brought in by the hostess. When the surprised honoree lifted the top garment she found an array of dainty gifts for the baby-to-be.

Guests assembled in the dining room where Mrs. Geo. Gundlach poured coffee and Mrs. Bish Mathis served minted coco cola together with assorted small cookies and coffee cakes.

Those making the "Damp Wash Hamper" included Mesdames Dennis McGraff, Sidney Ellis, Earl Downs, Wm. Scott, John DeMetz, David Wainwright, Robert Holmes, George Gundlach.

TEEN-TATTLER

Jimmy Shadoin and Joe Carroll are over for the summer. Next school year they will go back to Christ School in North Carolina.

The younger generation is taking over the Youth Center Friday and Saturday nights 10 year old Micky Kingston gave free instructions and advice on jitterbugging.

Spending the day at Ponchartraine Beach Sunday were Ann Moody, Gall Banderet, Barbara Kidd, Tommy Kidd, and Pat Kingston. Ann's mother was chaperone.

Walter Gex, president of the Youth Center, had an operation in Mercy Hospital in New Orleans. The operation was for a knee injury and he is expected to be back by the end of the week.

Saturday night the Teen-agers gave Mr. Cyril Glover a birthday party at the Youth Center. The kids chipped in and brought him numerous humorous gifts. A couple of mothers donated the cakes and Mr. Gex paid for the cold drinks. Mr. Glover wouldn't tell his age but it is somewhere between one and twenty five.

Monday night the Board of Directors of the Youth Center held a meeting at the Center. They decided that the Youth Center will be open on Monday, Wednesday and Friday and Saturday nights during the summer. The price is 10 cents for non-members and is free for members. Also it is a rule now that no kids under 13 and over 19 are to be allowed to enter.

The board has given Mrs. Glover money to enlarge the dance floor and do other work that needs to be done.

Seen at the Gulfport Skating Rink Sunday were Myra Monti, Bobby Bilbo, Joey Curren, Carolyn Ladner, Tootsie Saueler, and Brenda Kergosion.

"Moe" Mitchell left for Costa Rica Monday. She is spending the summer there.

Shirley Burleigh Becomes Bride Of Seymour J. Broussard

Miss Shirley May Burleigh, daughter of Mr. and Mrs. Harward Burleigh of Clermont Harbor, Miss., and Opelousas, La., and Seymour John Broussard, son of Mrs. E. F. Broussard, Sr., 4718 Cleveland Ave., New Orleans and the late Mr. Broussard were married Saturday morning, May 28 at a nuptial Mass in St. Ann's Catholic Church, Clermont Harbor.

Msgr. Olan Broussard (uncle of the groom) officiated at the double ring ceremony before the altar, decorated with arrangements of white gladiolus, daisy baskets decorated the side altars.

Miss Barbara Ann Flink of Bay St. Louis was maid of honor and Errol Broussard, Jr., of New Orleans served as best man.

Miss Veronica Mohr was the soloist.

The bride was given in marriage by her father, and wore a wedding gown of white lace and tulle the bodice of lace was made with a low sweetheart neck line, and long sleeves ending in points over the hands. The full skirt of tulle was made with pleated panels over the tulle. Her finger tip veil of illusion was held in place with a pearl coronet and she carried a white orchid with sprays of lilies of the valley, mounted on a prayer book. Her only jewelry was a pearl necklace.

A Reception was held at the home of the bride following the ceremony where the young couple was assisted in receiving by Mrs. E. F. Broussard, Sr., Mrs. Harward Burleigh, Miss Barbara Ann Flink and E. F. Broussard, Jr.

White gladioli, daisies and calla lilies were arranged as decoration in the reception rooms. The bride's table was centered with a four-tiered columned wedding cake trimmed with white swans and roses and topped with a miniature bride and groom. A pink tulle cloth covered the table and ping tapers in crystal pendant candelabra completed the appointment.

After the bride and groom cut the cake, it was served.

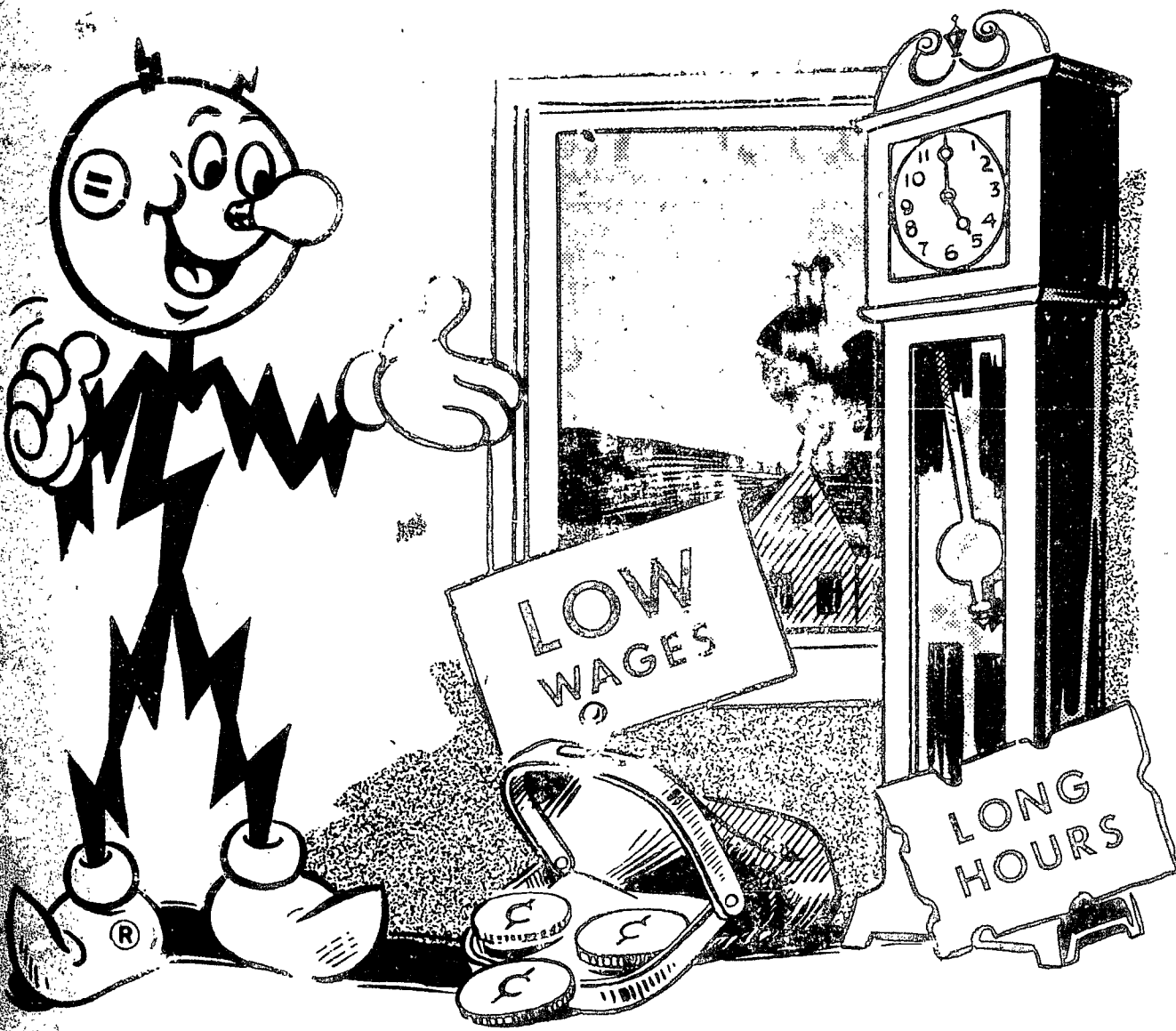
by Mrs. Louise Becker, Mrs. Burleigh was assisted by Mrs. J. P. Rousseau, Mrs. Rae Cope, Mrs. A. G. Dantagnan, Mrs. J. L. Saleeby and Mrs. Abbie Bling.

Later in the day Mr. and Mrs. Broussard left on a wedding trip, the bride wearing for traveling a charcoal linen suit with pink accessories; a white hat trimmed in pink and the orchid from her bouquet. They will be at home in New Orleans.

Mrs. Broussard is a graduate of St. Joseph Academy of Bay St. Louis and attended LSU. The groom is a graduate of Jesuit High School, attended Loyola University and served two years in the Army.

Retreat Held At Stanislaus

One hundred, twenty five Brothers of the Sacred Heart are making their annual retreat at St. Stanislaus, from June 5th to June 12th. Following the spiritual exercises of St. Ignatius as conducted by Rev. Father Joseph Bogue, S. J., of the Society of Jesus Mission Band, are Brothers from the faculties of McGill Institute, Sacred Heart Scholasticate, Catholic Boys' Home, and Sacred Heart Junior of Mobile, Ala.; St. Aloysius High School and Cor Jesu High School of New Orleans; St. Francis High School of Houma, La.; Catholic High School of Donaldsonville, Thibodeaux College of Thibodeaux, La.; Catholic High School of Baton Rouge, La.; Menard Memorial High School of Alexandria, La.; and St. Joseph's Prep School of Muskogee, Oklahoma. D'Everaux Hall of Natchez, and St. Aloysius of Vicksburg.



That's for Me!

For anybody else but me, Low Wages and Long Hours are as old fashioned these days as a grandfather's clock—but I love 'em! You see, I can get by on only pennies per hour. As for Long Hours—24 hours a day is a snap for me—but then, of course, strictly speaking, I'm not a human being—I am Your

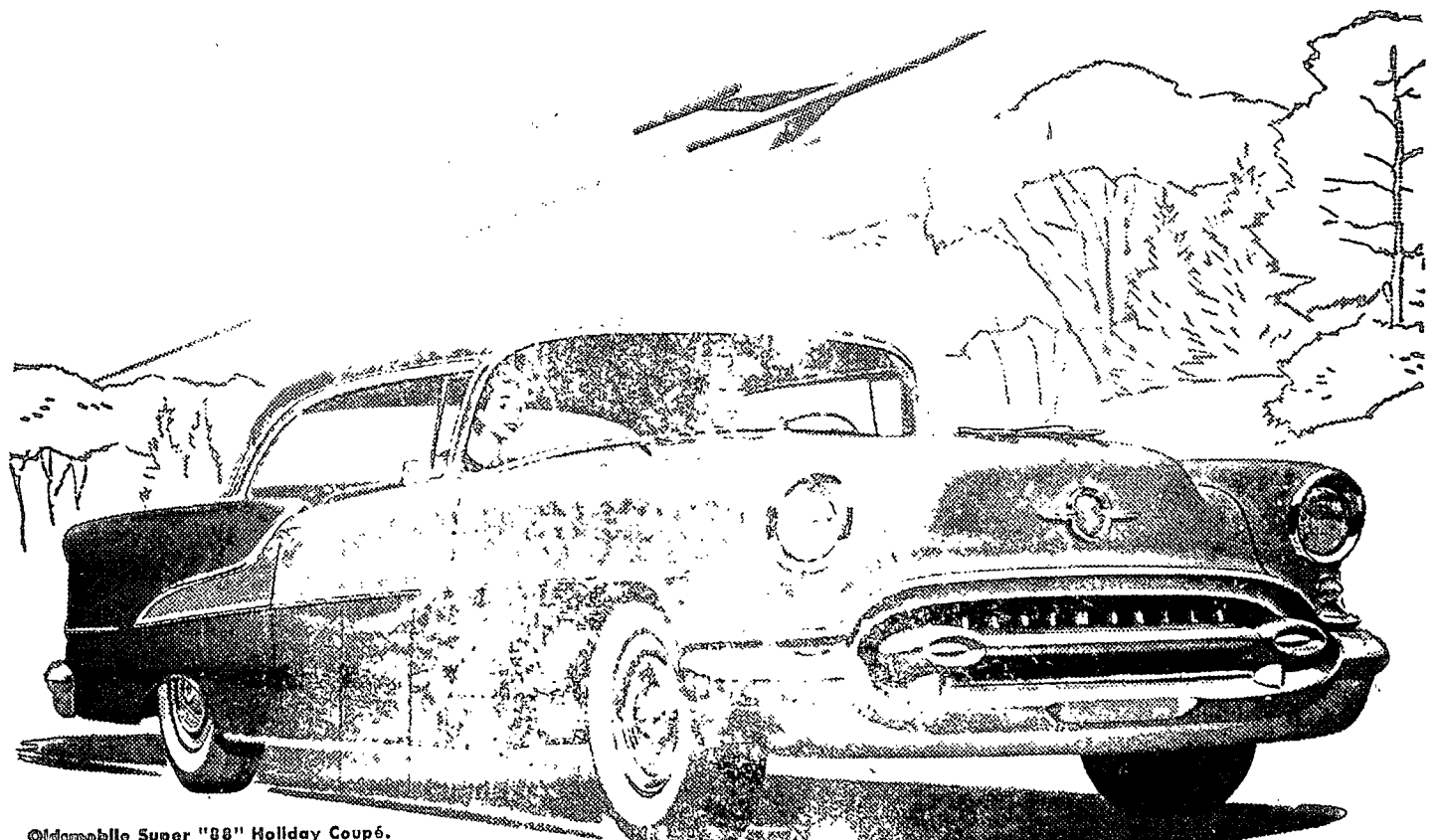
Servant of the Century! Of course, just like everybody else, I've gotta get paid if I'm gonna eat. So when my company sends you a BILL for my services, it is not just a "Light Bill" as some folks call it. It's a bill for the hours I worked and the wages due me as

Reddy Kilowatt
Your Servant of the Century

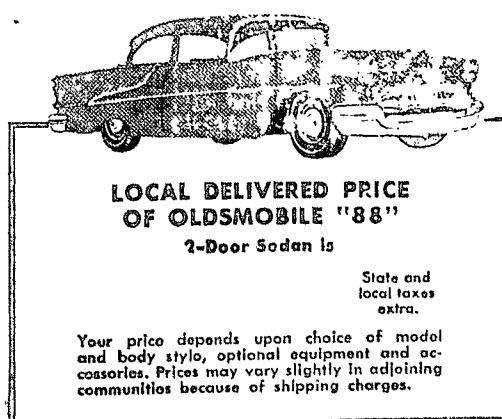
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YOU CAN ROCKET AWAY!



Oldsmobile Super "88" Holiday Coupé.



LOCAL DELIVERED PRICE
OF OLDSMOBILE "88"

2-Door Sedan is

State and
local taxes
extra.

Your price depends upon choice of model
and body style, optional equipment and
accessories. Prices may vary slightly in adjoining
communities because of shipping charges.

Go Ahead! Drive it yourself!

A mighty small difference in dollars makes a MIGHTY BIG difference in driving these days. Because now you can put yourself in command of flashing "Rocket" Engine power... thrill to brilliant "flying color" beauty and luxury... and it's easier than you ever dreamed! Actually a very few dollars more a month rockets you right out of the ordinary into an Olds! Before you buy any car, stop in! Get our generous appraisal! Drive the "Rocket"... price the "Rocket"... you'll own an Olds, today!

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Strictly Fresh

RYERS

WIFT'S ICE CREAM

42^c

69^c gal.

Lb.

6 - 8 Lb. Avg.

Each

PICNIC HAMS 1 60

FRESH EGGS 38^c

Snowflake

3 Lbs.

RICE 30^c

SUGAR 5-10 lb pkgs 9^c 1b

GOLD COIN BACON 45^c lb.

SLAB BACON 35^c lb.

SALT STICK 18^c lb.

PORK LIVER 20^c lb.

Swift's

CHICKENS 47^c lb.

BOILED HAM 98^c lb.

JEWEL OIL Gal. 1.69 OLEO 18^c lb.

Cat and Dog 3 for COOKING OIL gal. 1.65

FOOD 25^c PURE LARD 19^c lb.

VANILLA 15^c Mrs. T. 3 lbs.

WAFERS 25^c SHORTENING 79^c

Snowflake KRAFT OIL gal. 1.69

CRACKERS 25^c 2 for

SARDINES IN MUSTARD 18^c

EVANGELINE HOT SAUCE 2 for 25^c

KOOL AID 6 for 25^c

CELERY 10^c

TOMATOES 2 Lbs. 25^c

LETTUCE Head 10^c

ALSO A COMPLETE LINE



FRANKS 33^c lb.

BOLOGNA 33^c lb.

LUNCH MEAT 33^c lb.

SALAMI 40^c lb.

HOOP CHEESE 45^c lb.

SMOKED SAUSAGE 33^c lb.

Swift's



SLICED BACON 39^c Lb.

BIG R TOMATOES

CORN

PEAS

RED BEANS

POTATOES

BLACK EYED PEAS

SPINACH

WATERMELONS - 75^c

All You Can Eat

OLD TOM SYRUP 1/2 gal. 45^c

Gallon 85^c

BANANAS Lb. 10^c

PET CREAM 3 For

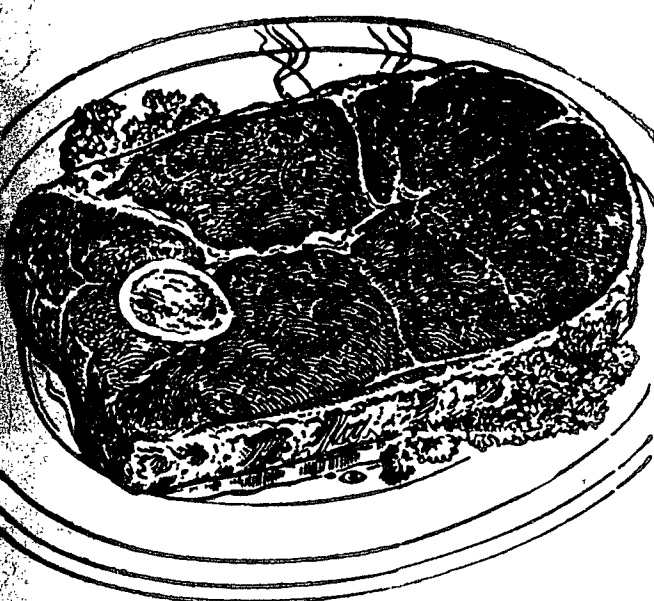
35^c

SILVERCOW CREAM

CARNATION

**PLENTY OF PARKING
SPACE ALWAYS**

ROUNDS 55^c lb.



ROUNDS 55^c lb.

ONES 45^c lb.

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ARD GREENS

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SOUPS

COFFEE 50^c lb.

Cans or Pkgs. 55^c lb.

ER COFFEE - CHICORY 55^c lb.

COFFEE - 1 lb. pkg. 55^c

ELL HOUSE 89^c lb.

BEANS (actual weight) 2 lbs. 35^c

LIMAS (actual weight) 2 lbs. 35^c

FREE DELIVERY



WINNERS FASHION SHOW—Winners in the second group in the Home Demonstration Fashion Show Tuesday are from left to right, Mrs. June Burdette for play clothes, Mrs. J. P. Bonner, the children's group and Mrs. J. L. Sawyer for street dresses.

Waveland Notes

There was a very interesting and profitable meeting of the Waveland Chamber of Commerce on Tuesday afternoon at the home of Mrs. J. P. Bonner. The meeting was held in the afternoon and was attended by a large number of the members of the chamber.

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Phone 9101 R. R. Avenue



Where do 14 million Americans go to save?

Americans save in lots of places. But a definite and very important trend is now taking place: Every day, more and more people are opening savings accounts in insured Savings and Loan Associations. In fact, Americans are now putting more of their savings account dollars in these Associations than anywhere else! There are several very simple reasons why this is so: ONE—Your savings are safe. You make money because the Associations invest most of their funds in sound, steady-paying home mortgages. TWO—You enjoy complete safety. Your savings are protected by good management and substantial reserves. They are insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation—an agency of the U. S. Government. THREE—These Associations are local organizations, managed by responsible, experienced people of your own community. They give friendly, prompt and convenient service. And here is a way insured Savings and Loan Associations can be a big help to you: When you're thinking of buying a home, remember that they make liberal mortgage loans. What's more, they see to it that you get your money quickly and at moderate rates. It's a good idea to go to your nearby insured Savings and Loan Association. You'll find it's an important place—and a mighty good place to do business.

PEOPLES FEDERAL SAVINGS & LOAN ASSN.



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JUDGES AT FASHION SHOW—The three ladies shown above were the judges at the Home Demonstration Fashion Show Tuesday. They are from left to right Mrs. Cassie Rouse of Sears-Robinson and Co.; Miss Audice Ladner, Home Demonstration Agent in Gulfport and Mrs. Juanita Erwin, Home Economics Teacher at Bay High.

NOTICE TO PUBLIC
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Pfc. Laneaux
In Germany

Pfc. Gerald J. Laneaux, 19, son of Mrs. Edna Weavers, Washington St., Bay St. Louis, is a medical aidman in Germany with the 1st Infantry Division. Private First Class Laneaux, a member of Clearing Company of the Division's Medical Battalion, entered the Army in June 1964 and received basic training at Fort Jackson, S. C. Laneaux, a 1963 graduate of St. Rose High School, arrived in Europe in November 1964.

Waveland News

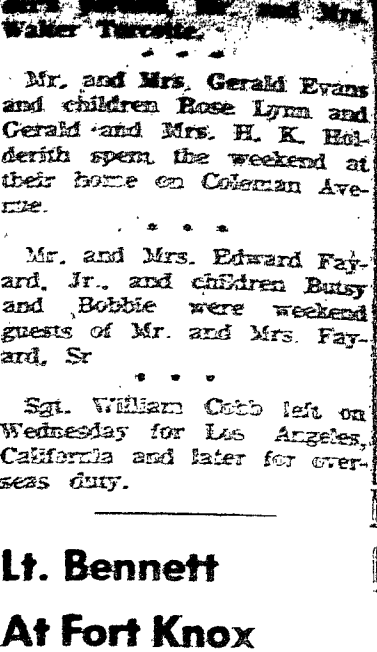
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Mr. and Mrs. Carl Callihan and Mr. and Mrs. James Lowery spent the weekend at their home on Waveland Avenue.

Mr. and Mrs. Jacob Schwaner and children Linda,



Lt. Bennett
At Fort Knox

First Lieut. Samuel B. Bennett, whose mother, Mrs. Olive Herrin, lives in Pass Christian, is a member of the 3rd Armored Division at Fort Knox, Ky.

His wife, Marjorie, lives at Fort Knox.

Mr. and Mrs. Edward Fayard, Jr. and children Betsy and Bobbie were weekend guests of Mr. and Mrs. Fayard, Sr.

Sgt. William Cobb left on Wednesday for Los Angeles, California and later for overseas duty.

Pvt. Bennett of the 3rd Armored Division

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On FATHERS DAY

Give him a gift that will bring happiness for years... All of the New Super Quiet Scott-Atwater water Outboard Motors are for immediate delivery.

It's a pleasure to trade with name the trade you think I know we can make a deal.

SMALL DOWN PAY EASY TERMS

SCOTT ATWATER - 16 H.P.

Not less than 50.00 trade-in on your old operating motor

YOU PAY ONLY

With your old operating motor

In Stock Now - 5 H. P., 10 H. P., 16 H. P., Immediate Delivery

Complete Stock of Fishing and Sporting Goods

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Coleman Ave. - Waveland

Phone 483

It's spring heart sings longed to be Distance is in touch wherever you are

It's spring heart sings longed to be Distance is in touch wherever you are

ESTATE OF MARY M. BREMER, DECEASED CHANCERY SUMMONS No. 4776

THE STATE OF MISSISSIPPI
COUNTY OF HANCOCK
To Henry W. Fair, Jerome Hotel, Columbia, South Carolina; J. Henry Fair, 3801 Heatherwood Road, Columbia, South Carolina; Harry G. Kammer, Jr., c-o Anderson Clayton Company, Sao Paulo, Brazil, C. P. 8131; Mrs. S. A. Marshall, Jr., Route 1, Singerslands, New York; G. A. Kammer, Route 3, Columbia, South Carolina; Churchill Carmalt, Box 1556, Carmel, California; Churchill Carmalt, Jr., Box 1556, Carmel, California; Lucy Carmalt, Box 1556, Carmel, California; and the unknown heirs at law, or legatees, if any, of Mrs. Nina Moore Fair, deceased; Mrs. Blanche Moore Kammer, deceased, and Harry G. Kammer, deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, State of Mississippi, at 10:00 a. m. July 16, 1955, at the Court House of Harrison County in the City of Gulfport, Mississippi, as defendants named in the final account of Herndon M. Fair, as administrator, cta, dbn, of the Estate of Mary M. Bremer, deceased, Cause No. 4776 of this Court, to show cause, if any, why the relief prayed for in said final account should not be granted or to make any answer or defense to said final account.

This the 2nd day of June, 1955.
(SEAL) A. C. MITCHELL,
Clerk
By Marjorie M. Mitchell, D. C. 6-9-4t.

County Agent

Notes

FEED PRODUCTION
Grain sorghum is growing in popularity with Mississippi farmers. Combine grain sorghums are low growing, and hegaria grows six to ten feet tall.

Both require about the same fertilizer treatment. Hegari at harvest time can be grazed off, cut in bundles and shocked to dry, or the heads can be cut off by hand and the stalks used for grazing.

Combine grain sorghum can be harvested direct with the combine as it is a low growing plant. A good variety of this is martin's milo.

Grain sorghum can be planted through late June following small grain harvest of hay or silage; or it can be planted on land that was too wet for early spring planting. Grain sorghum is drought resistant.

Plant six to eight pounds of seed for a good stand. See your County Agent for specific recommendations. Early June is just about the

deadline for planting sorghum for silage.

HAY

Sudan and millet make good hay if cut in the first bloom stage. However, this hay is hard to cure, as it takes several days to dry. A good suggestion here is that if you have too much grazing, put some up for silage and then if any is left, cut it for hay.

COTTON INSECTS

Fleahoppers are causing damage in many cotton fields. This tiny (about one eighth inch long) bug is blasting pin-point squares.

Early set bolls are heavier and fewer required to make a pound of seed cotton than are later set bolls. So protect your early crop.

Loss of the early pin-point squares can also cause the cotton plant to put on excessive vegetation and develop a "whip-like" stalk.

Watch your cotton closely and when you see the fleahoppers and notice their damage, begin poisoning. Poison at weekly intervals for three weeks.

Use of ground equipment for early season control is more economical. Dusts and spray insecticides are equally effective against this pest.

See your county agent and get a free copy of the 1955 Cotton Insect control recommendations. Study the section in early season control.

IRRIGATION DEMONSTRATIONS

Farmers interested in use of supplemental irrigation are urged to attend one of two irrigation demonstration field days to be held in the Delta during early June.

The demonstration will be held near Clarksdale, June 7, and near Tchula, June 9th. They are especially designed to help the farmer to do a better job and to enable the farmer who has not bought irrigation equipment, to decide the method he will use on the farm.

Dr. Ivan Wood, irrigation specialist, Federal Extension Service, Washington, D. C., will be on hand to assist with the demonstration.

Some of the subjects to be covered at the demonstration will be held to determine soil moisture, how to apply needed amounts of water, infiltration rates and lengths of run.

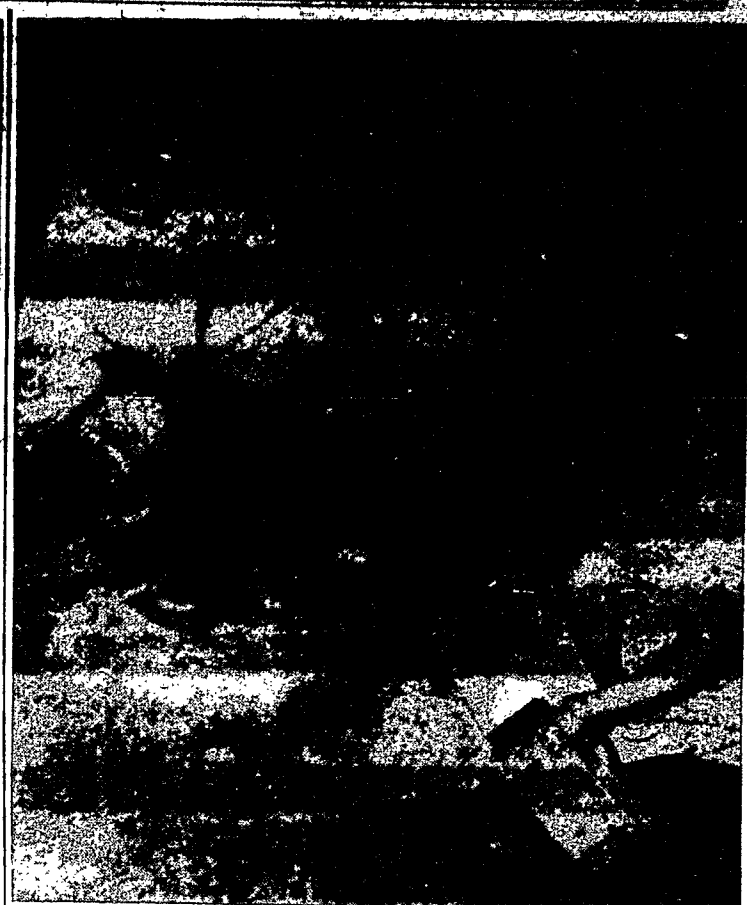
While there will be no display of irrigation equipment at these demonstrations, sufficient equipment will be on hand to demonstrate all methods of applying water now in use in Mississippi.



A group of enthralled listeners study the illustrations arranged to enhance the children's story begun last week at the city-county library. The story hour will be held each Friday morning. Merit awards will be given to those participating who attend each session during the summer. The hour is sponsored by the women's auxiliary of the American Legion.



Shown are some of the little members who attended the Baptist vacation Bible school. They are Martha Ellen Batson of the Nursery Department; Alex Epperson of the primary department; The Rev. Schuyler Batson; Jimmie Floore of the junior department; Eileen Rice, beginners department.



CAMERA SHY—The two little youngsters pictured above were camera shy when the Echo photographer arrived at the Baptist Church to take pictures of the vacation Bible School. They wanted to continue to play rather than get in front of the camera, so the Echo photographer fooled them by snapping this view while they played under the large tree in front of the Church.

Lakeshore Notes

By MRS. MALCOLM GREEN

Mrs. Gertrude Bourlet, Mrs. Alice Whelen, Mr. and Mrs. Joseph Bourlet, Mr. and Mrs. Doyle Garcia and their two children Debra and Doyle, Jr., Mr. and Mrs. Harold Weber and son, all of New Orleans attended the picnic Sunday at the Dalman Center on the beach and also visited Mr. John Bordages and Mr. and Mrs. Gordon Garcia and Mrs. Viola Garcia.

The shooting match announced for the Ellis family, on June 19th, has been cancelled. A benefit dance will be held

instead Friday, June 10 th., here and music will be donated by Norvine Kelly and his band, through the courtesy of Mrs. Ed Ortte.

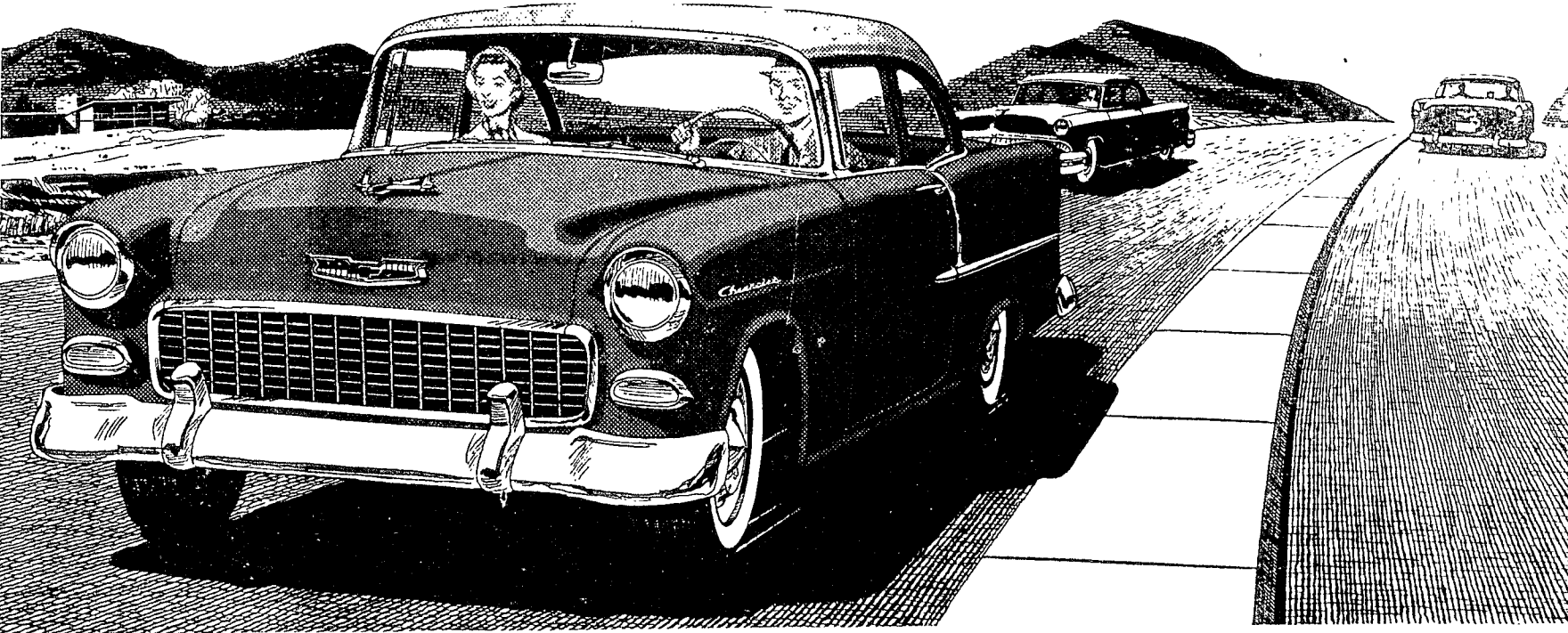
Hickey Schwartz has a crushed foot received while at work in La.

E. C. Lusich and wife, Peggy and their baby son are spending E. C.'s vacation with Mr. and Mrs. Clarence Lusich.

The Mulvey house burned completely early Sunday morning, cause of the fire is unknown.

Don't argue with this baby!

All Chevrolet's competitors and most of the high-priced cars tried it recently in official NASCAR* trials—and took a licking!



Meet the champ! The new Chevrolet "Turbo-Fire V8"—the most modern V8 on the road today. Here's what happened—

Daytona Beach, NASCAR Acceleration Tests Over Measured Mile From Standing Start. Chevrolet captured the 4 top positions in its class! 8 of the first 11! And on a time basis, Chevrolet beat every high-priced car, too—but one! But wait!—this is just the beginning!

Daytona Beach, NASCAR 2-Way Straightaway Running Over Measured Mile. Open to cars from 250 to 299 cu. in. displacement. Chevrolet captured 3 of the first 5 places!

Columbia, S. C. NASCAR 100-Mile Race on half-mile track. Very tight turns. Chevrolet finished first!

Fayetteville, N. C. NASCAR Late Model Event. Chevrolet again finished first. Because of even tighter turns the driver chose to run the entire 150 laps in second gear! Yet no overheating or pit stops!

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*National Association for Stock Car Auto Racing



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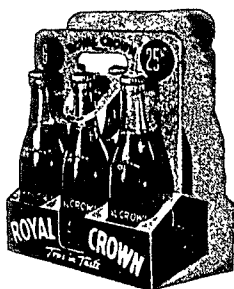
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Birdseye	2 for
Orange Juice	29c
Birdseye	2 for
Okra	49c
Sunshine	1 Lb. Box
Crackers	23c
Jewel oil	1.69 gal
Beef	Lb.
Chuck Roast	39c
Silver Leaf	Lb.
Pure Lard	16c
Jewel	3 Lb. Can
Shortening	69c
Pet or Silver Cow	3 Cans
Cream	39c
Carey's	2 Boxes
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